



Intermediate



Part of the  
Analytics Certificate



Online

Duration:  
6 months to complete

## DATA VISUALISATION

### **Establish your own visualisation techniques that will help sell your analytics results to business decision makers.**

In this course, you'll learn how to translate and present analytics in an enticing manner. You'll draw upon insights from data and convert these into commercial insights.

This course is designed for those who are curious in nature, enjoy problem-solving and prefer a self-learning, exploratory approach to knowledge.

#### **LEARN TO:**

- Define what data visualisation is and identify different examples of data visualisation
- Identify tools that can help you discover data
- Determine the types of variables in data visualisation
- Identify the relationships of data visualisation
- Make data memorable and the techniques involved in visual storytelling

#### **COURSE COVERS:**

You'll dissect business goals and the process behind the decision maker. Looking at visual perception design, discover how to select the most compelling and appropriate approach to deliver the analytics. Current and effective examples will be shown as guides to illustrate this.

#### **ONLINE SPECIFIC MODULES:**

[Module 1:](#) Introduction to Data Visualisation

[Module 2:](#) Discovering Data Visualisation

[Module 3:](#) Storytelling with Data

[Module 4:](#) How to Present Data

#### **ONLINE PRICE**

Member: \$850

Non-member: \$1,150



**Online course available anytime.**