

# 2019 IN-CLASS COURSE CALENDAR

COURSE NAME	DURATION	ONLINE	SYDNEY	MELBOURNE	BRISBANE	PERTH
<b>CERTIFICATES</b>						
<b>Analytics Certificate</b>	Up to 6 months		Study online anytime	Study online anytime	Study online anytime	Study online anytime
<b>Content Marketing Certificate</b>	Up to 6 months		Study online anytime	Study online anytime	Study online anytime	Study online anytime
<b>Data-driven Marketing Certificate</b>	3.5 days, 1 per fortnight over 7 weeks	-	Starts 1 May 2019	Starts 8 May 2019	-	-
<b>Digital Marketing Certificate (Evening)</b>	1 evening per week over 11 weeks		Starts 20 Mar 2019	Starts 20 Mar 2019	Starts 28 Mar 2019	Starts 28 Mar 2019
<b>Digital Marketing Certificate (Intensive)</b>	1 day per fortnight over 10 weeks		Starts 2 Apr 2019	Starts 2 Apr 2019	Study online anytime	Study online anytime
<b>COURSES</b>						
<b>Analytics Fundamentals</b>	Up to 6 months		Study online anytime	Study online anytime	Study online anytime	Study online anytime
<b>Career Accelerator Package</b>	Up to 6 months		Study online anytime	Study online anytime	Study online anytime	Study online anytime
<b>Content Marketing Strategy</b>	1 day		28 Feb 2019	13 Mar 2019	9 May 2019	9 May 2019
<b>Conversion Rate Optimisation Course</b>	1 day	-	1 May 2019	6 Jun 2019	-	-
<b>Copywriting Advanced</b>	1 day	-	11 Apr 2019	7 May 2019	-	-
<b>Copywriting Essentials</b>	1 day		11 Apr 2019	2 Apr 2019	Study online anytime	Study online anytime
<b>Copywriting for Content Marketing</b>	1 day	-	20 Mar 2019	15 May 2019	-	-
<b>Creative Leadership - Advanced Business</b>	1 day	-	8 May 2019	25 Jun 2019	-	-
<b>Creative Thinking In Action</b>	1 day	-	9 May 2019	25 Jun 2019	-	-
<b>Customer Journey Mapping</b>	1 day	-	13 Mar 2019	4 Jun 2019	28 May 2019	19 Jun 2019
<b>Data Analysis for Marketers</b>	1 day	-	13 Mar 2019	15 May 2019	-	-
<b>Data Visualisation</b>	Up to 6 months		Study online anytime	Study online anytime	Study online anytime	Study online anytime

COURSE NAME	DURATION	ONLINE	SYDNEY	MELBOURNE	BRISBANE	PERTH
<b>Data-driven Marketing Leadership</b>	1 day	-	29 May 2019	5 Jun 2019	-	-
<b>Data-driven Marketing Practitioner</b>	1 day	-	1 May 2019	9 May 2019	-	-
<b>Data-driven Marketing Strategy</b>	1 day	-	15 May 2019	2 May 2019	-	-
<b>Digital Analytics for Marketers</b>	1 day	-	10 Apr 2019	21 Mar 2019	-	-
<b>Digital Copywriting Essentials</b>	1 day	-	21 May 2019	8 May 2019	-	-
<b>Digital Marketing Campaign Planning &amp; Management</b>	Up to 6 months		Study online anytime	Study online anytime	Study online anytime	Study online anytime
<b>Digital Marketing Channels</b>	Up to 6 months		Study online anytime	Study online anytime	Study online anytime	Study online anytime
<b>Digital Marketing Essentials</b>	2 days	-	26-27 Feb 2019	5-6 Mar 2019	10 Apr 2019	-
<b>Digital Marketing Foundations</b>	Up to 6 months		Study online anytime	Study online anytime	Study online anytime	Study online anytime
<b>Digital Marketing Strategy</b>	2 days	-	7-8 May 2019	11-12 Jun 2019	-	-
<b>Email Marketing</b>	1 day		8 May 2019	30 Apr 2019	Study online anytime	Study online anytime
<b>Mastering Presentation Skills</b>	1 day	-	5 Jun 2019	3 Apr 2019	-	-
<b>Paid Search &amp; Programmatic Fundamentals</b>	1 day		6 June 2019	19 June 2019	Study online anytime	Study online anytime
<b>Practical Predictive Analytics</b>	Up to 6 months		Study online anytime	Study online anytime	Study online anytime	Study online anytime
<b>Privacy &amp; Marketing Compliance</b>	1 day		3 Apr 2019	1 May 2019	Study online anytime	29 May 2019
<b>Retention and Loyalty Marketing Strategy</b>	2 days	-	1 May & 2 May 2019	4-5 Jun 2019	-	-
<b>Sentiment Analysis</b>	Up to 6 months		Study online anytime	Study online anytime	Study online anytime	Study online anytime
<b>SEO Fundamentals</b>	1 day		16 Apr 2019	10 Apr 2019	Study online anytime	Study online anytime
<b>Social Media Marketing Essentials</b>	1 day		19 Mar 2019	11 Apr 2019	Study online anytime	Study online anytime
<b>Social Media Marketing Strategy</b>	1 day	-	13 June 2019	30 May 2019	-	-

\*Dates are subject to change